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### **A new start for eCarExpo in Copenhagen, spring 2026**

**After a record-breaking year in 2024, eCarExpo returns to Copenhagen with a renewed concept, a strong team, and a clear business focus.**

**The new ownership group has booked Bella Center for 9–12 April 2026, marking the beginning of a new era for the Nordic region's leading meeting place for e-mobility.**

With faster execution, smarter solutions, and greater value for exhibitors, eCarExpo is taking the next step. The new ownership constellation has chosen to return to Bella Center – one of Scandinavia's most modern exhibition venues – to strengthen the fair's position as the leading platform for electric mobility in the Nordics.

Since its premiere in 2016, eCarExpo has developed into both a public success and a key industry event, with strong visitor numbers and wide participation.

More than just an exhibition, it has become the arena where the future of mobility takes shape – where industry professionals, partners, and consumers meet for business, innovation, and inspiration.

Two of the fair's former key figures – Anna Fägersten Dahlquist (Marketing Director) and Jan Rawensparr (Sales Director) – are part of the new core team. Together with industry profile Peter Scott, who brings over 25 years of experience from the Nordic trade fair sector, the team will further develop the concept and create even greater value for exhibitors and visitors alike.

An important part of this renewed initiative is listening closely to exhibitors' and partners' needs – and turning their feedback into tangible improvements. The focus is on maximizing business value, with shorter planning cycles, clear processes, flexible on-site solutions, and activities that extend the impact long after the event itself.

“We know that eCarExpo is already a valuable sales platform that the industry appreciates. The next step is to make it even more rewarding for our exhibitors and partners – with clearer processes, shorter lead times, and solutions that deliver value beyond the event. Our goal is for every participant to leave with concrete results,” says Anna Fägersten Dahlquist, Marketing Director.

The most recent fair in Copenhagen in 2024 was a major public success, attracting more than 24 000 visitors and setting a new record for test drives – confirming that the eCarExpo concept works exceptionally well in Denmark for both industry and the general public.

Over the years, eCarExpo has also established itself as a natural meeting place for consumers.

The ambition is to further enhance the visitor experience – not least by expanding the popular test drives, which remain one of the most appreciated attractions.

At the latest Stockholm event, a single exhibitor conducted more than 1 000 test drives with potential customers.

In parallel, eComExpo – focusing on heavy and commercial transport – continues to grow. Already well established in Sweden and Denmark, Norway is next on the expansion list.

Together, eCarExpo and eComExpo form a comprehensive Nordic platform where both passenger and transport sectors meet around the future of electrified mobility.

**About EV Events AB**

EV Events AB is the organizer of the Nordic region's leading trade fairs for electrified vehicles and transport – eCarExpo and eComExpo.

Since 2016, the company has attracted hundreds of thousands of visitors and exhibitors in Stockholm, Gothenburg, Copenhagen, Oslo, and Tallinn.

Through its events, EV Events AB drives the transition toward sustainable mobility and has positioned itself as a central player in the industry's green transformation.

**For further information:**

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